

Eleonora Benso

Communication designer | Milan, Italy
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Education

- Erasmus Exchange, Multimedia Art, FH Salzburg Feb 2026-Sep 2026
- Refined advanced photography, videography, and video editing skills
 - Adapted to new creative and technical workflows in a cross-cultural studio environment
- Master's degree, Communication design, Politecnico di Milano 2024-Dec 2026
- Specializing in motion design and animation within a top-ranked, multimedia design program
 - Developing advanced motion graphics and 2D/3D animation through research-driven studio projects
 - Designing communication systems that turn research and data into compelling visual narratives
 - Building expertise in brand identity, digital culture, and strategic communication projects
- Bachelor's degree, Communication design, Politecnico di Milano 2021-2024
- Built strong foundations in the Adobe suite: Photoshop, Illustrator, After Effects, and Premiere Pro
 - Acquired foundational 3D modeling and animation skills in Cinema 4D and Blender
 - Designed advertising campaigns and visual identities, from concept to final artwork
 - Applied motion graphics, photography, and post-production techniques for multimedia art
 - Developed expertise in layout, typography, illustration, and editorial design

Work experience

- Art director for film at FH Salzburg Jun 2026-Sep 2026
- Defined the art direction and visual identity, from sets and props to color palette
 - Collaborated with the director and cinematographer to build a cohesive visual world
 - Coordinated set construction and on-location styling to support the film's narrative
- Freelance Photographer at Shootday Jan 2025-present
- Collaborated closely with artists and event organizers to capture their vision
 - Overcame technical challenges in live performance settings, delivering sharp and engaging shots
 - Photographs featured in artist promotions and event marketing materials
- Videographer, editor and motion graphic designer for [Lavorare Insieme](#) May 2025-Jun 2025
- Directed, filmed, and edited three videos on the company's story and its work with people with disabilities
 - Animated a video introducing the company's new logo, vision and mission
 - Worked with people with mental and physical disabilities to help them feel at ease on camera
- Videographer and editor for [ACLI](#) Mar 2025-May 2025
- Directed, filmed, and edited [three anniversary videos](#) featuring team member's stories
 - Conducted interviews in busy offices, balancing filming with ongoing work activity
 - Wrote interview questions to guide storytelling and create an interesting narrative
- Junior graphic design internship at [FormatLab](#) Oct 2024-Jan 2025
- Designed bespoke visual communication materials for clients such as Crif, Ernst & Young, and FHP
 - Collaborated with major corporate clients to develop tailored communication projects
 - Managed multiple projects simultaneously in a fast-paced environment
 - Communicated effectively with clients and stakeholders to ensure project alignment
 - Learned to navigate multicultural work dynamics and cross-departmental communication
- Videographer at Politecnico di Milano Sep 2023-Jun 2024
- Started as a photography and videography intern, then was brought on as a videographer
 - Acquired hands-on expertise in studio photography, artificial lighting, and professional camera equipment
 - Directed and filmed [three interviews](#) with graduate laboratory researchers, building and arranging the sets
 - Captured and documented laboratory activities, enriching the narrative flow of the interviews
 - Edited and color-graded footage and produced motion graphics for academic and promotional use

Skills and interests

Languages: C1 Cambridge in English, B1 Dele in Spanish, A2 FH in German, Native speaker in Italian
Computer: Office Suite, Adobe suite, Davinci resolve, Figma, Cinema 4d, Blender, Touchdesigner
Soft skills: Art direction, Visual storytelling, Creative problem-solving, Adaptability, Bold experimentation
Interests: Brazilian Jiu-Jitsu, Photography, Design, Filmmaking, Physics, Writing